



2009-2011

## **Theme - Altrusans in Action: Our Light Shines Bright**

District Three is comprised of states that all border the Atlantic Ocean and lay claim to having lighthouses. These numerous beacons of light provided a life saving service to many ships throughout history. This same concept can be applied to the many service projects that are happening in our Altrusan communities. Like the lighthouses, District Three clubs are also providing local lifelines by determining what projects would most help those in need. In many cases, the local clubs fulfill a need that otherwise wouldn't be served.

### **Overall District Three Goals:**

**Beacon to Club Revitalization and New Club Building-** The District has formed a Past Governors' Action Council (PGAC) to provide the leadership to address the issues of new club building and club revitalization. Past Governor Margaret Cannon will chair the committee for club revitalization and Past Governor Cindy Schad will chair the committee for new club building.

### **Individual Club Goals:**

**(Please e-mail completed project information to Governor Robin Hall at [govrobin@comcast.net](mailto:govrobin@comcast.net))**

**Illuminate Membership Development** - We survive and grow because other people reflect positive messages to us. Members will stay if we provide them with what they need. How does your club utilize silver boxes/encouraging words for your membership? What mentoring opportunities are you providing for your membership? Give examples of how your members are encouraged to grow as a result of being in Altrusa.

**Our Light Shines Bright Service Project/ Service and Technology** - This is an opportunity for your club to showcase the service project that makes you the most proud. What are you doing that makes you Altrusans in your community? Your club will make itself relevant in the age of technology by electronically submitting a DSB article "Our light shines bright service project" with photo to the DSB editor.

**Life Preserver to the Environment** - We can take care of our communities by taking care of our earth. In our communities, we lead by example by continuing to support environmental projects. Green is finally starting to go mainstream. In 2008, more people were using reusable shopping bags, and automakers sold 360,000 hybrid cars. In terms of industry growth, solar power grew by 30% and new wind energy projects will create over 9,000 new jobs. A quote by Alden Whitman says it all. "Our ideals, laws and customs should be based on the proposition that each generation in turn becomes the custodian rather than the absolute owner of our resources...and each generation has the obligation to pass this inheritance on to the future." What green project will your club support?

**Light Keeper Sister Club Project, Cool Ideas on the District Three Website** - The purpose of the initial 2005 sister club project was to encourage project sharing and mentoring. After four years of activity, we have received feedback from the participants. The consensus is the majority of clubs requested not to have a specific pairing and do not want to be bound by the requirement to do the same project. Subsequently, the format has been revised and your club's project sharing will be incorporated under the "Cool Ideas" component on the website. Your project information should include the name, phone number, and e-mail address of a club member for more information. Once your club selects and posts a successful project, you need to verify you communicated with another District Three club about the project. Or, you need to contact another club with questions about their project and document this communication took place. Again, the goal is to mentor and share project information with each other. If you are already working with an acceptable pairing, please feel free to continue with your joint project(s). What cool ideas will your club share?