



Reflections from Governor Robin

July 2009
Volume I, Issue 2

Monthly Communication to Altrusa International, Inc. District Three Club Presidents Govrobin@comcast.net (Serving clubs in Florida, Georgia, North Carolina, and South Carolina)

The months of May and June are very busy for incoming presidents because you are laying the foundation for your upcoming year. Hopefully you have your club leadership in place and you are developing a comfort level as the leader of your club.

If you have not already done so, it is not too late to sign up for convention. If you live by a major airport, plane travel can be quite reasonable to Indianapolis, Indiana. The event starts on August 6-August 9. It will be a wonderful opportunity to meet Altrusans from other districts and to celebrate our incoming president, **Donna Johnson**.

International will be exciting to attend this year because some new changes are being recommended for implementation. The organization is looking at rebranding our image so it will become easier to recruit new and younger members at the local level. Some new ideas about marketing will be discussed and a budget will be voted upon that supports these new ideas.

I hope you are off and running with the 2009-2011 biennium theme. Please let us know about your completed and upcoming service projects. Our District Three DSB editor is **Sandy Furches**. Please e-mail your service project information and photos to her. This falls under the club goal "Our Light Shines Bright Service Project".

Service Consultant **Julie Watson-Helms** wants to receive your "cool ideas" information. This is detailed information about successful service projects in your community that can be posted on our District Three website. Please include the name of a contact person and e-mail address/phone number from a member of your club. The purpose of posting the information on the website is to facilitate communication among the clubs regarding all of the successful service projects that are happening throughout the District. This falls under the club goal Light Keeper Sister Club Project.

During the month of May, I contacted all of the outgoing club presidents and asked them to send me

the Roster of Club Officers. This form also needs to be sent to International. The rosters were critical for me to receive because it let me know the contact information for the incoming presidents and treasurers. It also alerted International to give the incoming presidents and treasurers special access to information located on the Altrusa International, Inc. website. All club presidents should have access to the Club President's Handbook, Tips for Incoming Presidents, and Guidelines for Incoming Presidents. Both the presidents and treasurers should have access to local club roster information. If you haven't already done so, please remember to send your roster information to International so you will have access to this password restricted information.

Below is a picture taken of incoming club presidents at the District Three President's Workshop training. Last



month's communication also mentioned the President's Workshop training. The workshop received top marks for content, presentation, and usefulness. There was much laughter, learning and problem solving. If you are in need of any materials, please let me know and I will send them to you. We want you to have all the tools you need to ensure a successful presidency.

Upcoming Dates

July Calendar:

July 1, 2009:

- Last day to pay membership dues*
- Send IRS form 990 if necessary
- Begin work on club yearbook
- Select a project for Make A Difference Day
- Start thinking about projects for Mamie L Bass and Letha H. Brown Literacy Award

July 3, 2009:

- Last day to register for convention without \$30 late fee

July 4, 2009:

- **HAPPY BIRTHDAY AMERICA!**

August Calendar:

August 1, 2009:

- Encourage members to support Club 21
- Begin organizing Make a Difference Day

August 6-9, 2009:

- Int'l Convention in Indianapolis, Indiana

August 15, 2009:

- Club articles and photos due for the Summer 2009 DSB Issue
- Convention report to club

August 31, 2009:

- DSB Mailing

September Calendar:

September 1, 2009:

- Consider making a club donation to the International Foundation Grant Program in October
- Distribute club yearbook
- Prepare your 990's for your Club's Foundation

September 8, 2009:

- International Literacy Day, great opportunity to

debut a new literacy project

September 15, 2009:

- Grant application due to International Foundation

September 21, 2009:

- International Day of Peace

September 30, 2009:

- ASTRA club sponsor information form due to International
- Notify International if your club sponsors an ASTRA club
- Send your pre-Make a Difference Day Report to International

Mail Dues to:

Tammy Hall, Treasurer, District Three
*4424 NW American Lane, Suite 102
Lake City, FL 32055

E-Mail DSB Articles and Photos to:

Sandy Furches, DSB editor
sandyfurches@me.com

E-Mail Cool Ideas to:

Julie Watson-Helms, Service Program Development Consultant
Julie.watson@att.net

Overall District Three Goals are:

- Beacon to Club Revitalization and
- New Club Building

Individual Club Goals:

1. Illuminate Membership Development
2. Our Light Shines Bright Service Project (Service and Technology)
3. Life Preserver to the Environment
4. Light Keeper Sister Club Project, Cool Ideas on the District Three Website.

Warmest Regards,

Robin Hall, Governor
Altrusans in Action: Our Light Shines Bright!