



Reflections from Governor Robin

September 2009
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Monthly Communication to Altrusa International, Inc. District Three Club Presidents

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International Convention was fantastic. In the Summer DSB, I wrote about how proud I am to be a member of District Three. What you are doing at the club level is what makes our District strong.

I hope you had a chance to read the DSB to find out about various activities happening throughout the District. Below is a picture taken just before the opening ceremony at Convention. As you can see, District Three wore matching outfits to commemorate



the biennium theme and to promote District Three International President **Donna Johnson**. In the picture to the right, recently installed International President **Donna Johnson** and husband, **Marty Johnson**, bask in the glow after her installation. *Attached is the contact information for the International leadership.*

District Three Potential Service Project - During the month of August, I asked you to encourage our members to support Club 21. In my mind, it all comes down to service so let me share with you some things I learned regarding Club 21.

At Convention, it was exciting to listen to David Butler, President of Camp Safe Haven talk about helping kids with HIV. He spoke very eloquently and from the heart. What really hit home is there is a Camp Safe Haven is in our District. **Past Governor**

Sandy Furches did a wonderful job with describing Camp Safe Haven in the Summer DSB.

This camp is located in Arden, NC just outside of Asheville. In fact, the week following convention was when the campers were going to experience a fun filled week of activities. If we start planning now, we could help during August of 2010. For the clubs who live in the local area, it could be very convenient to participate in the activities. For the clubs further south in Georgia and Florida, it could be an opportunity to sponsor a camper or camper(s) for the rest of the year. Jermaine Nakia Lee is the director and he would be pleased to share ideas on how you can help. For more information, please go to www.safehavenproject.org.

Marketing Materials-The communications committee provided some interim marketing materials for clubs to customize until the full rebranding effort is finalized. The info is available on the International website for you to view. In mid-September, the materials will be available for you to reproduce and use in your recruitment efforts. Items available include a tri-fold brochure, fact card, letterhead, envelope, business card, membership application form, recruiting letters (warm and cold), Public Service Announcements (PSA) and much more. You will be impressed!



Upcoming Dates

September Calendar:

September 1, 2009:

- ✚ Consider making a club donation to the Int'l Foundation Grant Program in October (Review grants to determine if club should apply for Int'l grant)
- ✚ Distribute club yearbook
- ✚ Prepare your 990's for your Club's Foundation

September 8, 2009:

- ✚ International Literacy Day, great opportunity to debut a new literacy project

September 15, 2009:

- ✚ Grant application due to International Foundation

September 22, 2009:

- ✚ International Day of Peace

September 30, 2009:

- ✚ ASTRA club sponsor information form due to International
- ✚ Notify International if your club sponsors an ASTRA club
- ✚ Send your pre-Make a Difference Day Report to International

October Calendar:

October 1, 2009:

- ✚ Send IRS Form 990 if necessary
- ✚ Grant Funds month-Send a club contribution to Altrusa International Grant Funds

October 15, 2009:

- ✚ District Service Bulletin articles due with photo
- ✚ Mid-year consultant reports to secretary

October 16, 2009:

- ✚ World Food Day

October 23-24 2009:

- ✚ Mid-year Board Mtg., Ocala, FL

October 24, 2009:

- ✚ United Nations Day
- ✚ Make A Difference Day

October 31, 2009:

- ✚ District Service Bulletin electronic mailing

November Calendar:

November 15, 2009:

- ✚ Final Report for Make a Difference Day to International Due

November 25, 2009:

- ✚ Int'l Day for Elimination of Violence against Women

E-Mail DSB Articles and Photos to:

Sandy Furches, DSB editor
sandyfurches@me.com

E-Mail Cool Ideas to:

Julie Watson-Helms, Service Program Development Consultant
Julie.watson@att.net

Overall District Three Goals are Beacon to:

- ✚ Club Revitalization and
- ✚ New Club Building

Individual Club Goals:

1. Illuminate Membership Development
2. Our Light Shines Bright Service Project (Service and Technology)
3. Life Preserver to the Environment
4. Light Keeper Sister Club Project, Cool Ideas on the District Three Website.

Warmest Regards,

Robin Hall, Governor
822 NW Scenic Lake Drive
Lake City, FL 32055

Altrusans in Action: Our Light Shines Bright!

To view the new marketing materials, go to www.altrusa.com, click on Convention 2009, and then click on Interim Marketing materials. They are read-only and will be available mid-September to be customized and reproduced locally by your club.

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